



TEMPLATE KEY

- = BLEED AREA
- = FINISHED SIZE
- = SAFE AREA
- = STITCH LINE

BLEED AREA

34.25"W x 4.38"H
(.44" top and bottom to slide into unit)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE

34.25"W x 3.5"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE

N/A

SAFE AREA

33.75"W x 3"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Digital products are printed CMYK (4 color) process from your file.

**FOR REFERENCE ONLY
PLEASE SEND IN ART
SET UP TO BLEED SIZE
layout guide on page 2**

- All images must be embedded
- All fonts must be outlined.

ACCEPTABLE FILE FORMATS:



Vector lines



Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



Raster image

- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

